

RMP COMMUNICATIONS SURVEY

PLAN

- Use online tool: Survey Monkey
- Target specific people: 1) RMP participants, 2) people on email list that indicate they read the Pulse
- Follow up on an individual basis with group 1 to ensure response to the survey: email, phone

QUESTIONS

The Pulse

1. Do you read the Pulse? Never, occasionally, every edition
2. Which parts of the Pulse do you read? Check each one that you read: Overview, Article Highlights, Article figure captions, Article text, Latest Monitoring Results, Trends at a Glance
3. Approximately how much of each edition do you read? 0%, 10%, 25%, 50%, 75%, 100%
4. How would you rate the Pulse on the following categories? Poor, OK, Good, Excellent
 - a. Readability (the information is understandable)
 - b. Interesting material
 - c. Substance
 - d. Accuracy
 - e. Appearance
 - f. Timeliness
 - g. Size and length
5. To reduce cost and effort, the RMP is considering producing a shorter version of the Pulse every other year (essentially eliminating the articles). Do you find this acceptable? Unacceptable? No preference?
6. Do you share the Pulse with others? Share with colleagues? Share with supervisors? Put on display? Distribute at meetings?
7. What do you like best about the Pulse? What suggestions do you have for improving it? Any other comments? Open-ended

RMP Web Site

1. Approximately how frequently do you visit the website? Once per year? 4 times per year? 12 times per year? More often than 12 times per year?
2. Which parts of the web site do you use? Check each one that you read or use: home page; committee and workgroup pages; cruise reports; sampling stations; contaminant data display and download (CD3) tool; dredged material testing thresholds; copper rolling averages; RMP publications; Annual Meeting agenda and presentations;
3. How would you rate the web site on the following categories? Poor, OK, Good, Excellent
 - a. Provides useful information

- b. Ease of data access
 - c. Ease of report access
 - d. Appearance
 - e. Timeliness
4. What do you like best about the RMP web site? What suggestions do you have for improving the RMP web site? Any other comments? Open-ended

Other Forms of Communication

What other types of communication products would be useful to you? Check each one that would be useful: Webinars, fact sheets, Quarterly e-Update, other (write-in)

Please Tell Us About Yourself

RMP Participants

Name

Organization

Outside Folks

Profession categories: Agency, NGO, Elected, Scientist, Student, Teacher, Activist, Public