FINAL AGENDA
Planning Workshop
in lieu of Regular Meeting

Board of Directors
Aquatic Science Center

To Be Held
September 2, 2010
10:00am-2:00pm

East Bay Regional Parks District Training Center
11500 Skyline Blvd.
Oakland, CA 94619

10:00-10:15 Roll Call and Approval of Agenda
10:15-10:25 Public Comments
10:25-10:30 Approval of June 3, 2010 meeting minutes
10:30-10:45 Overview of Strategic Planning Workshop and Meeting Objectives
10:45-11:00 Review ASC Major Activities and Milestones, Relationship to SFEI - 2008-2010 (Review first three years of history, current focus areas, and key initiatives underway/in development and intended results of strategic planning) - Need to differentiate ASC from SFEI
11:00-11:15 Break
Desired Outcomes of Strategic Planning Process (Defining a Strategic Planning Process and Desired Outcomes of a Full-Day Retreat)

Basic Terminology, e.g., vision, mission, goals, objectives, ends, means, purpose statements, business statements, focused on clear understanding of strategic planning process and products.

Obtain agreement on content, timeline and schedule of strategic planning process and draft agenda for 2011 Planning Meeting.

Getting Ready (decide what to accomplish; check readiness; choose participants; summarize org. history and profile; i.d. info needed for strategic plan; develop “plan to plan.”)

Articulating Mission and Vision

Assessing the Environment (document previous and current strategies; gather input/perspectives from internal and external stakeholders on perceptions and expectations of ASC; gather info about effectiveness of programs and activities; i.d. additional issues or questions)

Agreeing on Priorities (SWOT; set criteria for setting priorities; review, evaluate and identify “core mission” goals and objectives, decide on priorities; summarize scope and scale of programs; develop program metrics; develop 5-Yr financial projections)

Preparing the Strategic Plan (i.d. writer; agree on review/updating process; i.d. links to annual work plans; prepare the plan)
11:45-12:15 Discuss ASC Mission/Purpose Statement and identify draft Goals and Objectives (What is the Center’s evolving “role”; evolution of water quality science needs and priorities to broader ecosystem-based science support; need to address program evaluation metrics.)

Mission/Vision
(reviewing mission/vision statements)

Goals and Objectives
(reviewing the Center’s Goals and Objectives)

12:15-12:45 Lunch Break (working lunch)
Brief staff reports on new initiatives and board feedback, follow-up recommendations

12:45-1:15 Discuss/identify set of ASC Organizational Options
(The Center’s role and function in transition; new environmental and science challenges, new information needs, new opportunities: Moving from ad hoc and opportunistic responses to more strategic, watershed/ecosystem/landscape-based responses and improved assessments of effectiveness and achievement of desired water quality and aquatic ecosystem “health” conditions.)

1:15-1:45 Discuss/ Review Anticipated Opportunities for ASC
(What kinds of projects does the Center support; how are current approaches to developing new initiatives working?)
Should there be a Central Valley ASC office?

Expanded membership, formation of advisory committees, or *ad hoc* task forces

1:50-2:00 Summary of Meeting Agreements and Next Steps.
Aquatic Science Center Strategic Planning September 2010

- Discuss/agree on draft agenda for full-day planning workshop in 2011
- Identify next steps for strategic planning process
- Review Anticipated Opportunities and Discuss Criteria for Review
- Identify a set of ASC Organizational Options for Analysis and Review
- Review Mission and Goals and Objectives

Meeting

Discuss Strategic Planning Process and Desired Outcomes of a Full-Day Planning

Meeting

Review Aquatic Science Center Major Activities: 2008-2010

Review Goals and Objectives for Strategic Planning and for Outcomes for Pre-Planning

Overview of ASC Strategic Planning Pre-Planning Meeting Agenda
Agree on Next Strategic Planning Steps

Identity current priority issues to address re: early implementation

Opportunities

Review ASC Project Selection Criteria and current/anticipated

that could fit within larger strategic planning framework

Continued discussion of ASC's evolving role and organizational options

Early 2011

and desired outcomes from a full-day strategic planning workshop in

Agreement on an efficient and streamlined strategic planning process

outcomes

Agreement on a strategic planning framework and desired planning


Goals and Objectives

ASC Strategic Planning Process and "Pre-Planning" Meeting
ASC Goals

- Integrate, evaluate, manage, and report data and information about the condition of waters and aquatic ecosystems, stressors acting on conditions, and the potential implications of alternative management responses and scenarios.
- Connect science to decision-making processes involving a broad array of stakeholders.
- Provide a forum and mechanisms to refine and use adaptive management principles in beneficial use protection and restoration.
- Strengthen the integration of regional monitoring information.
- Communicate relevant conclusions to a wide variety of decision-makers.
- Promote and administer the Bay Area Regional Data Center and provide information technology support.
- Provide effective mechanisms for science support.
ASC JPA Purpose and Goals

Purpose
The purpose of this JPA is to establish a separate public agency to promote and deliver scientific support services to governmental and non-governmental organizations in central and northern California that foster scientific understanding needed to protect and enhance the San Francisco Estuary.

Goals
The JPA will serve as a fiduciary agent, with the San Francisco Estuary Institute as the administrator, to assist with the efficient delivery of financial, scientific, monitoring, and information management support functions including:

(1) Integrating, evaluating, managing, and reporting of data and information about the condition of waters and aquatic ecosystems, stressors acting on conditions, and the potential implications of alternative management responses and scenarios;
(2) Connecting science to decision-making processes involving a broad array of stakeholders, and providing a forum and mechanism to refine and use adaptive management principles in beneficial use protection and restoration;
(3) Strengthening the integration of regional monitoring information generated through a variety of efforts, and communicating relevant conclusions to a wide variety of decision-makers;
(4) Promoting and administering the Bay Area regional data center in the California Environmental Information Exchange Network and providing information technology support to the Signatories to the agreement and others; and
(5) Providing an effective mechanism for science support to other public agencies involved in environmental planning and decision-making, as well as a forum for developing and adjusting the environmental management, policy, and assessment questions that form the basis of applied research and monitoring programs in aquatic ecosystems in central and northern California.

Governing Board
Together, the representatives from each Signatory agency shall establish a Governing Board of Directors (Board) for the Aquatic Science Center, which at a minimum is composed of the following:
(1) Deputy Director, Division of Water Quality, State Water Resources Control Board;
(2) Executive Officer, San Francisco Bay Regional Water Quality Control Board;
(3) Executive Officer, Central Valley Regional Water Quality Control Board;
(4) Division Director, Water Division, U.S. Environmental Protection Agency, Region IX; and
(5) Three directors appointed by BACWA.
Aquatic Science Center JPA

ASC Board of Directors:
- SWRCB
- SWRCB, Dep. Dir.
- SWRCB, EQ.
- CV WRCB, EQ.
- USEPA, Region 9, Dir.
- BACWA, Appointed.

Aquatic Science Center JPA

SWRCB

BACWA

Aquatic Science Center JPA

SFI Staff
Contract Administrator
Aquatic Science Center JPA Partnership
Functions
and into management support
financial, scientific, monitoring
administer efficient delivery of
serve as fiduciary agent...to
enhance the SF Estuary
understanding to protect and
that foster scientific
NGOs in central and northern CA
support services to GOS and
promote and deliver scientific

(a) Communication
monitoring, research, and
Francisco Estuary, through
enhance and protect the San
understand necessary to

Foster the development of scientific

SFEI Mission:

ASCI and SEFI Mission, Purpose Statement

ASCI and SEFI Mission, Purpose Statement
<table>
<thead>
<tr>
<th>Major Activities</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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<tbody>
<tr>
<td><strong>Board Activities</strong></td>
<td>November: Initial Meeting of the Bd of Directors; Bylaws adopted; ED approved; Adoption of the draft SFEI Services Agreement.</td>
<td>August: ED presents staff memo on Board Expansion Options; Bd discusses possible Bd expansion, but agrees to take &quot;no action&quot; and revisit issue in 2009.</td>
<td>June: Bd appoints RH as new Ftn.</td>
<td>June-6/3 Joint Science Review with SFEI Board.</td>
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<td><strong>Strategic Planning</strong></td>
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<td><strong>Other</strong></td>
<td>JPA: December- BACWA Executive Board approves JPA with State Water Board (Resolution No.10,855; 12-2)</td>
<td>JPA: June- SWRCB authorizes the ED to enter into a JPA with BACWA to establish the Aquatic Science Center (Resolution No. 2007-0036; 6/19). July- JPA signed by both parties (6/22 and 7/6).</td>
<td>SFEI Agreement: February - Modification to the SFEI Agreement.</td>
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<td>Program Area</td>
<td>Program Plan Summary 2008-2010</td>
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<td>ASC Program Plans 2008-10</td>
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Strategic Plan Review and Program Evaluation

Strategic Plan
(Specific Targets over specific time periods within SP period)

Milestones
(Projects and programs needed to fulfill goals and objectives)

Program Priorities

Objectives
("SMART" Goals and Objectives are defined as Specific, Measurable, Attainable, Realistic, and Timely)

Goals
(Objectives are usually specific statements that contribute to the achievement of goals)

Goal
(Statements of what you wish to achieve over the Strategic Plan period)

Objectives

Mission
(The Mission Statement is a short, concise statement that describes what the organization will strive to bring)

Vision
(What we do and how we accomplish it)

Vision

Mission

Goals

Objectives

Program Priorities

Milestones

Strategic Plan Review and Program Evaluation
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<tr>
<th>Schedule</th>
<th>Products</th>
<th>Actions</th>
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<td>Information Presentation (Summ 2010)</td>
<td>Workshop: Information Presentation</td>
<td>Day 5 Workshop in May 2011</td>
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<td>April - June 2011</td>
<td>July - September 2011</td>
<td>October - December 2010</td>
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ASC 2010-11 Strategic Planning Schedule of Timelines, Tasks and Products
Provide effective mechanisms for science support

Information technology support

Promote and administer the Bay Area Regional Data Center and provide

Communicate relevant conclusions to a wide variety of decision-makers

Strengthen the integration of Regional monitoring information

Provide a forum and mechanisms to refine and use adaptive management principles in beneficial use protection and restoration

Connect science to decision-making processes involving a broad array of stakeholders

Interegrate, evaluate, manage, and report data and information about the condition of waters and aquatic ecosystems, stressors acting on conditions, and the potential implications of alternative management responses and scenarios

ASC Goals
• Designed to develop scientific tools for decision making and understanding among non-technical audiences.

• Currently lacking in commercial or consulting sector.

• Demonstrates expertise, capacity, skills, equipment, methods, precedent.

• Leads to collaboration with tech leaders and established issues.

• Facilitates science framework development for management.

• Interest to multiple member agencies.

• Supplemental to SFEI Program Plan.

ASC Project Selection Criteria